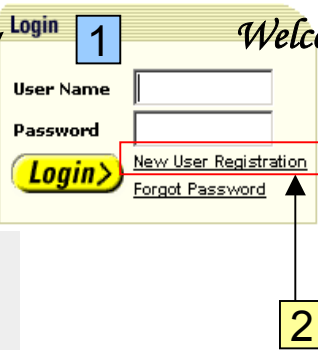


Getting Started: Logging on to GE Financial Pro



Welcome to GE Financial Pro!

GE Financial Pro is a comprehensive site designed to help you grow your business with us. Once you have received your new agency number, please allow 24-48 hours while we set up your account on GE Financial Pro.

1 Step 1: Go to www.GEFinancialPro.com

2 Step 2: Click on New User Registration, fill in your information, and click 'submit'.

Please provide the following information:

Fields marked with ▶ are required.

First Name ▶

Middle Initial:

Last Name ▶

Email Address ▶ Example: user@domain.com

Please choose a User ID and Password:

User ID ▶ Your User ID must be a minimum 3 characters.

Password ▶ Your password is case sensitive, must be at least 6 characters long. No special characters except @, ., _ and space.

Please confirm Password ▶

Please select and answer your Password Challenge:

Password Challenge: Please Choose A Challenge Question

Challenge Response: ▶ This is used to verify your identity in the event you forget your password.

By submitting your registration, you indicate that you agree to the Terms below:

The Single Sign On ("SSO") registration information provided above will be held by the General Electric Company ("GE"), 3135 Easton Turnpike, Fairfield, CT 06826 in the United States. The information will be used to authorize your access to this and other SSO-enabled sites and may be shared with other GE entities to authorize your access to SSO-enabled sites (wherever located, worldwide) that they may operate and that you choose to visit. The information may also be used by this and other SSO-enabled sites to allow you to customize certain aspects of the site, either through the optional placement of a "cookie" on your hard drive through similar means. The use of the information for any other purposes will be disclosed to you through, and is subject to, Terms of Use or other legal notices provided. Although the data protection laws of the United States and the countries where other GE sites are located may not provide a level of data protection and privacy equivalent to that provided for in your country, GE will take appropriate measures to ensure that the SSO registration information you provide is protected against unauthorized or unlawful access or disclosure. By clicking "Submit" below, you acknowledge that you understand and consent to the above.

4 Step 4: Enter your appropriate agency codes and click Submit.

- You will be prompted to input your SS# or tax ID.
- *It is important to use your CORPORATE TAX ID unless your agency is appointed under an individual.*
- *If your agency is appointed under an individual, enter the SOCIAL SECURITY number of the contract holder.*
- Enter your GA code number. If multiple GA code numbers were assigned, any one of them will work.

5 Step 5: Read the legal statement and click on "Agree" or "Disagree."

To proceed, please enter the following information:

Social Security Number or Federal Tax ID Number Agency ID (Writing Code)

Note: Do not use hyphens. Enter as 000000000.

I am interested in accessing all of my accounts with this User Name.

I am interested in learning more about how to stop receiving paper and be notified via email when eDocuments are available online.

For help, call the service center of the on-line GE Financial Assurance company that holds your account. Alternatively, send an email to gefm1pro@ge.com, or call 1-800-404-2966.

Now you are registered to use GE Financial Pro. Going forward, you only need to enter your User ID and Password in the Login box to gain access to the wealth of information on GE Financial Pro.

Need help getting started? Contact our GE Financial Pro Log In Support at 1-888-325-5433 ext. 4768.