



## Agents can earn an extra \$2,000.

Starting **September 4**, agents could get an extra \$2,000 by placing business with Protective this year.

## Place business, earn money!

Here's how it works:

NUMBER OF POLICIES PLACED	GIFT CARD AMOUNT EARNED
1 - 4	\$25 per policy, up to \$100
5+	Starting with the fifth policy, each policy placed will earn 1 entry into <b>\$1,900 grand prize</b> drawing

## FULL PROMOTION DETAILS

- Participation in promotion is restricted to qualifying agents\* only.
- Business must be submitted between **September 4, 2018** and **November 16, 2018**, and placed by **December 31, 2018**.
- Promotion applies to any new life insurance policy from Protective Life, with exception of variable universal life policies. Conversion sales are excluded from this promotion.
- Qualifying agents can **earn up to \$100** in American Express gift cards:
  - One \$25 American Express gift card rewarded per placed policy, up to four placed policies.
- Qualifying agents who place more than four policies will have a chance to win our **\$1,900 grand prize**:
  - Every additional placed policy will enter the agent into a drawing for a \$1,900 American Express gift card.
  - Grand prize winner will be notified regarding \$1,900 reward via email in **January 2019**.
- Agents qualifying for a gift card will have the opportunity to claim their reward beginning in October. The claim period will conclude **February 15, 2019**. Qualifying agents will be asked to verify their mailing address to receive their gift card(s).

PLAG.943108.06.18

\* "Qualifying agent" is defined as the following: Any agent contracted with a targeted BGA who has placed Protective Life business within the last 18 months (since March 1, 2017), but has not placed Protective Life business in the last 6 months (since March 1, 2018).

Life insurance policies issued by Protective Life Insurance Company (PLICO), Birmingham, AL. All payments and all guarantees are subject to the claims paying ability of Protective Life Insurance Company