

Weekly News

February 28, 2024

American National

Guaranteed Index UL

American Nationals has one! It's called Signature Protection IUL. Highlights include:

- Dialable No Lapse Guaranteed Death Benefit from age 80 to 121! Strong NLG pricing.
- Competitive Cash build-up featuring 4 index strategies aligned with the S&P 500 Index and NASDAQ + 1 fixed account.
- Max Issue Age to 80; \$250k minimum Face Amount; not available in NY.

Full commission on internal annuity exchanges

Beginning March 12th, all internal replacements of Palladium Multi-Year Guarantee (MYG) 3-10 plans to a new MYG 5-10 policy within the 30-day surrender window at the end of the initial rate guarantee period, will be paid at 100% of the current commission rate. For reference, the normal internal exchange program pays 50% of the current commission rate. Get complete details.

Overview of Products and Services Portfolio Guide

Download this great piece that highlights the best of American National.

American National Named to Forbes List of "Best Insurance Companies for 2024!" Read the announcement.

Athene

Helping Clients Talk Finances with their Families – webinar replay and materials

- Watch the webinar replay.
- Download the <u>presentation</u>.

Genworth Financial

In-Force Rate Action announcements:

- Ohio: Choice 1 with Lifetime Stable Premium Option
- Ohio: AARP Group, My Future, My Plan

Integrity Life



Read the February 20th issue of **Spotlight News**, including:

- Update to Amazon Prime Benefit
- An IUL solution for today and tomorrow
- Show employers how they can build on their benefits package with Premier Benefit IUL
- Meet your clients' needs with our customizable living benefits solutions
- Case study: reframing the story of "my client wants quarantees"
- Protection Term '23 is now approved in California
- Podcast: Unlocking the heart of estate planning leaving a final act of love

Lincoln Financial Group

Weekly Market Intel - See the latest insights.

MYGuarantee (MYGA)

- <u>See the increased rates</u> effective February 27th.
- See the MYGuarantee Fact Sheet.



Read the February 20th issue of the Lincoln Leader for Fixed Annuities, including:

- · Cost of waiting
- Digital resource guide
- New blog post
- Online account management
- APV and Fair Market Value client letter mailings

- Updated web content for the 2023 tax season
- Tax form information
- IRA contribution information
- February forms release
- NAIC training required VT

Mutual / United of Omaha

Learn about the tax benefits of owning long-term care insurance

- Watch the <u>webinar recording</u>.
- Download the <u>presentation slides</u>.
- Review the Long-Term Care Tax Guide (Producer Use Only)
- Share the Long-Term Care Tax Advantages for Individuals (Consumer-Facing)
- Share the Long-Term Care Tax Advantages for Business Owners (Consumer-Facing)

Read the February 21st issue of the Express Newsletter, including:

- The Auto Pedestrian benefit will be discontinued on Guaranteed ADvantage Accidental Death in NY
- IUL Express protection that lasts
- IULs designed with your clients in mind
- Inforce LTCi Rate Adjustments for Arkansas
- New LTC Return of Premium Flyer

- DI Secure Messaging Portal URL change
- Prospect new DI clients
- Heart Attack and Stroke Insurance provides clients the coverage needed to fill gaps in their financial plan
- Critical Illness Built-In Return of Premium

Pacific Life - Lynchburg

Tornado Disaster Relief Order for Tennessee - Read the bulletin.

Securian Financial

A competitive alternative to GUL

When you think about long-term guarantees and competitive premiums, Guaranteed Universal Life (GUL) may come to mind. But if your clients are looking for affordable, lifetime protection and greater potential for cash accumulation — you may want to consider Indexed Universal Life (IUL) insurance. See how Eclipse Protector II IUL compares by offering the best of both worlds.

Important fund liquidation information - Read the bulletin.

Symetra

Symetra's MultiLife Business Program helps businesses retain top talent

Are your business clients concerned about a potential "knowledge gap" on the horizon? Two key drivers are making it more important than ever to retain key employees:

- During the pandemic, voluntary employee turnover reached levels not seen since the 1960s and 70s.
- Employers are about to face a "silver tsunami" of retiring baby boomers who make up nearly a third of the entire workforce—56% of which are in leadership positions.

Fortunately, companies can take proactive steps now to develop and retain rising young talent and mentors and help ensure the future success of their business.

In this <u>case study</u>, see how two business owners implemented an executive bonus plan with Symetra's streamlined, guaranteed issue <u>MultiLife Business Program</u> using <u>Accumulator Ascent IUL</u> to provide key employees with life insurance that can help them today, not just when they're gone.

Annuities - See the rates effective February 28th.